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| Category | Exemplary 10 | Developing 7 | Beginning 4 |
| Heading | Poster has a Title to get the audience’s attention and is appropriate for content. | Poster has a Title that is appropriate and kind of get the audience’s attention. | Poster does not have a Title. |
| Definition | Cyberbullying Definition is correct. | Cyberbullying definition is correct. | Cyberbullying definition is not correct. |
| Prevention/Stopping Cyberbullying | Poster contains at least five tips to stop and/or prevent cyberbullying. | Poster contains between 3-4 tips to stop and/or prevent cyberbullying. | Poster contains less than 3 tips to stop/prevent cyberbullying. |
| Alignment | Tips makes sense with what was learned in class. | Most tips make sense with what was learned in class. | Tips do not make sense. |
| Graphics | All pictures are about cyberbullying and help make cyberbullying easier to understand. | Most pictures are about cyberbullying and help make cyberbullying easier to understand. | None of the pictures are about cyberbullying and do not help make cyberbullying easier to understand. |
| Mechanics | There are no capitalization, punctuation or grammar mistakes in the poster. | There are 2 errors in capitalization, punctuation or grammar in the poster. | There are more than 2 errors in capitalization, punctuation or grammar in the poster. |
| Creativity | The poster shows a lot of effort and creativity. | The poster shows little effort and creativity. | The poster shows very little effort or creativity. |
| Presentation | The student can tell the class about the poster and answer all questions about the facts in it. | The student can tell the class about the poster and answer most of the questions about the facts in it. | The student cannot tell the class about the poster and cannot answer any questions about the facts in it. |